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Paris, 28 July 2021

PRESS RELEASE

Franck Riester and Agnès Pannier-Runacher entrust a mission to Dr. Rafaèle TORDJMAN for the attractiveness of France for the Biotechnology industry and Health Innovation

Franck Riester, minister delegate to the minister of Europe and Foreign Affairs in charge of Foreign Trade and Attractiveness, and **Agnès Pannier-Runacher**, minister delegate to the minister of Economy, Finance and Recovery, in charge of Industry, have entrusted Dr. **Rafaèle Tordjman**, MD, PhD, former intern at the Paris hospitals, former researcher at INSERM, founder and President of Jeito Capital, with a mission to promote the French biotech ecosystem among leading international players.

Building our strategic autonomy requires the development of a strong biotech ecosystem. This ambition, clearly established by the President of the Republic during the announcement of the Health Innovation 2030 plan on June 29, is based on several pillars, including historic support for research and unprecedented facilitation of venture capital investment in breakthrough innovation. France's ambitions for the development of its research, entrepreneurship and production ecosystem are at the heart of the Government's action, and have been further reinforced recently by the France Relance plan and the Multiannual Programming Law for Research. These ongoing efforts have helped to improve the attractiveness of the French biotech ecosystem, which is now receiving renewed attention.

It is now essential that global medtech/biotech players are aware of the new employment and investment opportunities in France. Their participation is necessary to accelerate the development of our ecosystem. With the new "Welcome to France, Welcome to La French Tech" strategy, launched, on July 7 2021, by minister delegate **Franck Riester**, minister delegate **Marlène Schiappa** and secretary of State **Cédric O**, France has a new operational tool that will accelerate and facilitate the settlement of professionals from around the world who want to contribute to the success of French tech.

With **Rafaèle Tordjman**, the attractiveness and visibility of the French biotech ecosystem will now be able to rely on a recognized personality, whose worldwide reputation will make the French players shine. Dr. **Tordjman** will be in charge of promoting the opportunities offered by France to talented and experienced people, evolving in foreign biotech environments of excellence. With her expertise in the medical-pharmaceutical field and her experience in financing startups, she will be able to propose any action that could facilitate the reception of talent from around the world in France.

Franck Riester, Minister Delegate for Foreign Trade and Attractiveness, said: *"We are fortunate to have one of the most dynamic tech ecosystems in the world in France, particularly in the medtech and biotech sectors, where our startups shine with their capacity for innovation. We have been able to meet the challenge of financing. To assert themselves in the global competition, our future champions only need one thing: to attract the best talent!"*

Agnès Pannier-Runacher, Minister Delegate for Industry, said: "The COVID-19 crisis has revealed the importance of innovative health companies. Progress in biotechnology calls for action because tomorrow's health care is being built today. France wants to facilitate all entrepreneurial initiatives that can contribute to this. Dr. Rafaèle Tordjman is leading a mission to attract the best talent, raise awareness of our ecosystem and identify the levers that will make France more attractive to the biotechnology industry. This mission follows the decisions of the President of the Republic following the Strategic Council on Health Industries (CSIS), for which he announced a 7 billion euro plan. Our objective is simple: to make France a leading nation in healthcare innovation by 2030".

Dr. Rafaèle Tordjman, founder and CEO of Jeito Capital, said: "I am very honored by the trust placed in me to lead this mission and to participate in raising awareness of the excellence of our ecosystem in Biotech and innovation in Healthcare. Attracting talent in all fields, from research to investment, is essential to promote entrepreneurship in the French healthcare sector, support our start-ups to become international leaders and further accelerate investment in this key sector."

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